



Brand Standards • 2016

THRiVE

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COLORS



PMS: 360 C



PMS: 425 C



PMS: N/A



PMS: 425 C



C60 M0 Y100 K0



C0 M0 Y0 K80



C0 M0 Y0 K0



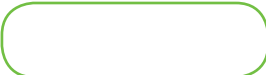
C100 M100 Y100 K100



R113 G191 B68



R88 G89 B91



R255 G255 B255



R0 G0 B0



#71bf44



#58595b



#ffffff



#000000

PRIMARY FONTS

Audiowide

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0123456789

Work Sans Light

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVv
0123456789

Work Sans Semibold

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVv
0123456789

Font used in logo: Audiowide